



A.L.P.

LIGHTING COMPONENTS, INC.

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PRESS RELEASE- For immediate release

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Jeff Benton Promoted to President of A.L.P.



(Niles, IL) A.L.P. Lighting Components, Inc., leading global supplier of components to the lighting industry, announces the promotion of Jeff Benton to President, from SVP Operations. He will have strategic and managerial responsibility for the entire A.L.P. enterprise, including manufacturing operations, finance, distribution, and product development.

In recent years, A.L.P.'s transformation has paralleled dramatic changes within the lighting industry itself. Developments like energy efficiency, the proliferation of LEDs, and the changing competitive landscape have had a major impact on lighting supplier operations. With Benton's promotion, A.L.P. is positioned to respond to this dynamic market and aligned for future growth.

Benton joined A.L.P. 10 years ago as a plant manager. He guided the growth of the manufacturing operation through a number of major acquisitions, eventually being given company-wide operations responsibility and the leadership of Business Unit management. An expert in LEAN manufacturing and productivity improvement, Benton has helped to dramatically expand A.L.P.'s product line while simultaneously delivering significant organizational efficiencies. He began his career with Cooper Lighting and holds BBA and MBA degrees from Georgia Southwestern State University.

The company's owners, William, Steve, and David Brown will retain their positions as Chairman, CEO and COO respectively. They will remain active and engaged in the company's operations. Commenting on the new appointment, CEO Steve Brown said, "Jeff Benton is a gifted leader whose high expectations are only exceeded by his personal commitment."

A.L.P. Lighting Components, Inc., is a leading global manufacturer of lighting components, offering a diverse line of products for lighting OEMs and the aftermarket. From LED to fluorescent and HID applications, A.L.P. offers the industry's most comprehensive line of lenses, vapor-proof enclosures, fixture bodies, louvers, reflectors, downlight parts and extruded sheet products. A.L.P. is committed to creating value and performance with a wide range of products. Brands include Steel Craft fixture housings and LexaLite® precision injection molded refractors and reflectors. With 9 manufacturing plants in the U.S., Mexico, and Europe, and distribution centers strategically located throughout the U.S., Europe, Latin America and South America, A.L.P. remains the industry's foremost supplier of feature differentiated products, processes and lighting innovations.

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