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PRESS RELEASE- For immediate release

January 16, 2015 - Niles, IL

Introducing Tim Forse, BBS Regional Account Manager



Bill Brown Sales (BBS), leading national sales agency in the lighting components industry, announces the appointment of **Tim Forse** as Regional Account Manager for the Southwest territory. He is an accomplished sales, marketing and customer service professional who brings nearly 30 years of lighting-related experience to the position.

Before joining BBS, Tim spent the majority of his career in progressively responsible positions with Eaton's Cooper Lighting. He also has worked for GE Lighting. A performance-focused professional, he is highly skilled in business development and operational leadership. "We are pleased to welcome Tim on board," states Donny Wall, Vice President of Sales for BBS. "He has a track record of introducing strategic initiatives and service programs that drive sales growth," Wall continues. "Tim is ready to hit the ground running," he adds.

Tim will represent the BBS manufacturers to OEM customers in the Southwest region, specifically Arkansas, Louisiana, New Mexico, Oklahoma and Texas.

Bill Brown Sales has been representing leading component manufacturers since 1955, including: A.L.P. Lighting Components, Inc., Adam Metal Products, Bright View Technologies Optical Diffusers, Espen Technology ballasts, Inventronics high reliability LED drivers, Heilux LED Light Sheet, LTL Testing and Certification Services, Reflek Alzak reflectors, Roytec Industries wire harnesses and assemblies, Tripar stamped metal components, WattStopper fixture integrated occupancy sensors and Wiremaid Lite Gards™.

For more information or to obtain high resolution images, contact Lisa Dahm, Marketing Communications Manager, at (773) 792-5648, or email lisadahm@billbrownsales.com.