## PRESS RELEASE



Keith Harris proudly announces Matchless Wiring, Inc. is now open and ready for business! With an extensive background manufacturing wiring devices for the lighting industry from 1983 to 2006, we're excited to announce that Keith Harris is back in the lighting industry!

Known for treating his customers like he just got them yesterday, Keith said, "Matchless Wiring was born because Matchless Wiring will be unmatched in the lighting industry in terms of products, service and price. That is my goal and my promise. People buy from people, not companies! I want to be that person who never forgets that the client is our first concern and everything else will just fall into place."

Matchless Wiring is represented by Jim Brotherton and Dave Walsh, managing partners with Associated Component Sales Inc. Keith noted, "ACS understands the challenges lighting fixture manufacturers face today as their products transition from fluorescent technologies to LED and ACS is addressing those challenges. Their expertise in both traditional and Solid State LED wiring devices along with their sales network throughout the United States and Canada makes them a perfect fit for Matchless Wiring."

The entire Matchless Wiring, Inc. Team provides over 50 years' experience manufacturing wiring harnesses for the lighting industry. For more information contact, Keith Harris.

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