

Press Release

CiviTEQ wins German Design Award 2017

New LED road lighting solution by Thorn wins international premium award

Dornbirn, October 2016 – Maximum performance for efficient lighting solutions: The new road lantern product range CiviTEQ by Thorn combines state-of-the-art LED technology and exceptional design. With its remarkable concept, CiviTEQ succeeded in impressing the jury and was honoured with the “German Design Award 2017” in the category “Lighting”.

The “German Design Award” is an internationally known competition that emphasises the high design competence of its participants and honours unique design trends. Every year, awards are granted to high calibre products and projects as well as their manufacturers and designers, who are pioneers in the German and the international design scene.

Functionality, the proper use of materials, technical innovation and the clarity of form are the guiding ideas of the renowned designer Sven von Boetticher. In line with this approach, his studio ID AID has developed the LED road lighting solution CiviTEQ in collaboration with the lighting specialist Thorn.

*“When it comes to good design, there is more that matters than simply aesthetics. CiviTEQ is a perfect example for the successful combination of form and function. We are very proud to have created such a compact but yet well-designed and innovative luminaire. This was achieved by the new arrangement of the LED module and a specially developed integrated cooling system”, says **Sven von Boetticher, designer and CEO ID AID.***

CiviTEQ is an LED road lantern product range that offers performance and provides a value for money lighting solution for any urban installation layout. It features versatile installation possibilities as well as a comprehensive range of controls that contribute to an easy and effective handling. The compact and lightweight road lighting lantern is fitted with an Optibloc® double IP66 sealing system for the gear compartment and optic. This ensures longevity and performance throughout the luminaire’s lifetime

of > 100 000 hours as well as low maintenance requirements. CiviTEQ is available in two sizes with 12 precise light distributions and an output of up to 17klm. It is suitable for both post-top mounting as well as side-entry mounting.

For more information about CiviTEQ, go to www.thornlighting.com.

Pictures:



Picture 1: The road lighting luminaire CiviTEQ managed to impress the jury with its remarkable concept and was hence honoured with the “German Design Award 2017”.



Picture 2: CiviTEQ is a perfect example for the successful combination of form and function.



Picture 3: CiviTEQ is an LED road lantern product range that offers performance and a value for money lighting solution for any urban installation layout.

About Thorn

Thorn Lighting is a globally trusted supplier of outdoor and indoor luminaires with integrated controls. Our mission is to make great lighting easy for you. Our high performance lighting solutions can be found in many different applications such as sport, road, tunnel, cityscape, office, education or industry.

Founded in 1928, we have years of experience in providing lighting solutions. Leveraging our research and development facilities, we actively work to promote the correct lighting standards and are uniquely placed to combine the latest light source technology with our specialist expertise in optical and luminaire design. We focus on digitally-integrated solutions through the latest lighting controls technology. Our aim is to exceed the requirements of customers all over the world to become the trusted, reliable, professional long-term partner for cost-effective lighting.

We offer energy savings without compromising performance, efficiency and comfort. To achieve a lighting solution where aesthetics, optical performance, and energy consumption are all in perfect balance is at the core of what we do. Our lighting solutions are easy to specify, install, and maintain. Thorn is part of the Zumtobel Group.

For more information, go to www.thornlighting.com

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