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FOR IMMEDIATE RELEASE

LRN TOPS 100 REPS ON ITS OEM SALES NETWORK

Philadelphia, PA – Lighting Rep Network, Inc. (LRN) is proud to announce that they have signed their 100th Sales Rep after the launch of their new website (lightingrepnetwork.com) on October 4th, 2012. This new site is designed exclusively for use by both OEM lighting manufacturers and sales representative organizations.

In addition to signing its 100th Manufacturers Representative member, LRN also recently signed another OEM manufacturer member; True North Lighting, a all LED specialty lighting manufacturer based in Muskegan, MI. LRN will be aligning True North with its network of reps nationwide come December.

The LRN site provides the first initial step towards establishing relationships between worldwide lighting manufacturers seeking to find sales representation, territorially or nationally, throughout the United States. Likewise, the LRN site provides lighting representatives a sophisticated portal to new lighting manufacturers who would be good category additions to gaps in their line cards.

LRN is much like a professional recruitment/employment agency, but instead of matching individuals to a company, LRN matches lighting manufacturers to sales rep organizations and vice versa. The experienced LRN team then provides the introductions and maintains ongoing marketing and sales support for the relationship between manufacturer and the representative.

LRN invites all lighting manufacturers and sales representative agencies to visit our new website to obtain complete information and details about this invaluable service and register. Once registered, you will then be contacted personally by one of LRN's principals. There is NO cost or obligation to apply. (lightingrepnetwork.com)

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