

Artemide North America is pleased to announce the appointment of Joseph Belfer as Area Sales Manager for New York and New Jersey. Joseph currently sits on the Board of Managers for the Illuminating Engineering Society in NYC and is an active member of Designers Lighting Forum and Retail Design Institute. Joseph has a vested interest in the industry and its growth and has continued the family tradition of maintaining longstanding positive relationships within the architectural design community and clients around the globe.

Joseph joins a strong New York based sales team led by Vice President of Sales, Dan Buckley, who has been with Artemide over 25 years. Lisa Foley, a 14-year veteran of Artemide, manages both New York and the New England regions. Using her experience with the brand, she excels at creating custom tailored solutions for any lighting need. Since 2015, Stephen Cannato has brought his true professionalism and extensive knowledge of interior design to the team, taking care of clients in Pennsylvania and the dealer and design network in New York. The team is integral to the growth and success of the brand and is ready to help with any lighting specification needs.

A new architectural showroom and learning center is currently under construction and will be opening in Soho in early 2017. Artemide looks forward to welcoming visitors to the new space for events and training and to learn more about the brand and its products firsthand. The team is constantly seeking opportunities to collaborate on meaningful projects and causes.

### **About Artemide**

Artemide is a worldwide leader in lighting design with an unparalleled commitment to technological innovation and research, founded in 1959 by Ernesto Gismondi and Sergio Mazza. Based in Milan, Artemide has collaborated with some of the world's most talented designers including Naoto Fukasawa, Zaha Hadid, Jean Nouvel, Karim Rashid and Herzog and de Meuron. Among Artemide's extensive product line are two icons of modern Italian design: the Tizio Desk Lamp, designed by Richard Sapper in 1972, and the Tolomeo Desk Lamp, designed by Michele De Lucchi and Giancarlo Fassina in 1987, both of which are included in the permanent collections of museums around the world. Throughout its 50-plus year history, Artemide has won a number of design honors including multiple awards from Compasso d'Oro, Red Dot Design and Wallpaper Magazine.

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