



ledspecifiersummit.com/northwest

September 22, 2016

Washington State Conference Center | Seattle

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New Northwest Lighting Event Receives Excellent Reviews

Attendees and exhibitors call the inaugural conference and product showcase a valuable and needed event in the region.

ATLANTA – The producers of [LED Specifier Summit – Northwest](http://ledspecifiersummit.com/northwest), which staged Sept. 22, 2016 at Seattle's Washington State Conference Center, have deemed the event a success by all measures.

"We are extremely pleased with the results of this event," Show Director Lea Tranakos said. "First, we sold out the show floor with more than 100 manufacturers exhibiting. Second, nearly 450 architects, designers, engineers, distributors, energy consultants and other lighting professionals attended, surpassing the benchmark for our other first-time shows."

The one-day event offered 12 seminars of expert education in LED lighting products and practices and provided a variety of learning units, including AIA, IDCEC, LACES and NCQLP. Attendees were able to experience products first-hand on the exhibit floor and network with peers throughout the day and at a complimentary post-show cocktail reception.

"The Summit in Seattle was great," said Blair Smith, Northwest Sales Manager, MP Lighting. "I'll be happy to exhibit again in the future, and I believe the show will continue to grow and attract more and more people from other nearby areas."

An anonymous post-show survey of attendees garnered this sample of responses:

- The intimacy of the event was nice. I felt like I could see all the booths and not be overwhelmed.
- The classes/seminars were definitely value-added, plus the topics were great!
- I loved being able to source all the products in one place.
- I liked the range of manufacturers and the combination of lecture with product exhibit area.
- The opportunity to see all of the products "in the flesh" is great! The size of the exhibit hall was perfect, not too big, not too small. Easy to get to all of the vendors without having to rush.
- The quantity of manufacturers and their products was perfect. Interesting speakers. Informative, thought provoking presentations.

Plans are already in the works for the Summit to stage again in Seattle in 2018. For updates, visit ledspecifiersummit.com/northwest.

The event is supported by Seattle's leading lighting agencies: ERW Lighting + Controls, Lighting Group Northwest, Sea Tac Lighting & Controls, LLC, Pacific Lighting Systems Lighting & Controls, Stoller, Inc. and Zuli Lighting.

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About LED Specifier Summit

[LED Specifier Summit – Northwest](http://ledspecifiersummit.com/northwest) is a new Seattle event, launched Sept. 22, 2016 at the Washington State Convention Center. It is based on the popular annual [LED Specifier Summit – Midwest](http://ledspecifiersummit.com/midwest), which was launched by Exponation LLC in 2013, and will stage at Chicago's Navy Pier on Nov. 15, 2016, co-located with [High Performance Building Forum](http://highperformancebuildingforum.com). The one-day events are dedicated to educating lighting professionals and specifiers about the latest commercial, architectural and decorative LED lighting products and trends, with a focus on local codes and practices. LED Specifier Summit is a Registered Education Provider for AIA, IDCEC, LACES and the USBGC. Entry to the Midwest exhibit area is free to qualified attendees: \$199 for the conference when registering by October 14, 2016 (includes choice of four out of 20 seminars and lunch); \$249 after that date. Find complete details at ledspecifiersummit.com.

About Exponation LLC

Exponation LLC is an award-winning, full-service event production and management company with an exceptional track record for producing high-quality, successful trade shows, conferences and meetings. In addition to the LED Specifier Summit, the company owns and operates LightShow West, CorpComm Expo, EduComm Expo, Digital Signage Expo, Digital Content Show (co-located with Digital Signage Expo) and the digital signage news site, digitalsignageconnection.com. LightShow West has been ranked as one of EXPO magazine's Top 25 Fast-Growth Shows and in 2015 received an "A" rating from the Edison Report. Digital Signage Expo (DSE) is a five-time winner of the trade show industry's "Fastest 50" Award.

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