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## **PRESS RELEASE- For immediate release**

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### **Donny Wall Promoted to President of Bill Brown Sales**



(Niles, IL)--Bill Brown Sales (BBS), foremost global component sales agency in the lighting industry, announces the promotion of Donny Wall to President. He previously served as VP of Sales for BBS. In his new role, Wall will guide the agency in meeting the challenging requirements of a dynamic market. Additionally, he will continue to focus on driving strong customer growth and revenue performance for BBS and its affiliated manufacturers.

Wall has 12 years' tenure with the A.L.P./BBS organization, rising from regional sales manager to VP Sales before attaining his current position. Under Wall's direction, in spite of the challenges associated with an economic crisis and massive, rapid industry change, the company saw exponential revenue growth. He started his career with Cooper Lighting and holds a BBA degree from Georgia Southwestern State University.

The company's owners, William, Steve, and David Brown will retain their positions as Chairman, CEO and COO respectively. They will remain active and engaged in the agency's operations. Commenting on Wall's new appointment, CEO Steve Brown said, "His leadership by example, boundless energy and integrity are the perfect fit to build on what my father started in 1955."

*Bill Brown Sales has been representing leading component manufacturers since 1955, including: A.L.P. Lighting Components, Inc., Adam Metal Products, Bright View Technologies Optical Diffusers, Espen Technology ballasts, Inventronics high reliability LED drivers, Heilux LED Light Sheet, LTL Testing and Certification Services, Roytec Industries wire harnesses and assemblies, Tripar stamped metal components, WattStopper fixture integrated occupancy sensors and Wiremaid Lite Gards™.*

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