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Ron Gilcrease Joins XtraLight as Vice President of National Accounts

Houston, Texas (December 2, 2014) - XtraLight is pleased to announce Ron Gilcrease has joined XtraLight as Vice President of National Accounts.

"We are pleased Mr. Gilcrease has chosen to introduce XtraLight and LEDLinX based fixtures to important national accounts across the U.S.," says Jerry Caroom, XtraLight's CEO.

Known in the lighting business for over forty years, Ron Gilcrease has served as a board member or president of important industry organizations including:

- NALMCO - National Association of Lighting Management Companies
- PRSM - Professional Retail Store Maintenance Association
- Local, state and national trade organizations

Ron also holds numerous professional accreditations and certifications including:

- Certified Lighting Management Consultant (CLMC) - NALMCO
- LC Certification (NCQLP)
- Certified Lighting Efficiency Professional (CLEP) – AEE

About XtraLight

For 28 years, XtraLight has invented, patented and manufactured some of lighting's most innovative, products. XtraLight is the most responsive lighting manufacturer in the market and has the widest range of outdoor and indoor LED lighting fixtures with an industry leading 10 year warranty.

For more information, please visit www.xtralight.com.