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PRESS RELEASE- For immediate release

April 4, 2016

Eduardo Alvarez Joins A.L.P. as Vice President



Eduardo Alvarez was recently named Vice President and Business Unit Manager for A.L.P.'s plastics business unit. He has more than 20 years of experience in the plastics industry, in such areas as manufacturing, molding, compounding, tooling, and machinery. Eduardo has held a number of commercial and market development roles serving a variety of industries, from electronics to automotive to Lighting. Most recently he was Senior Key Accounts Manager, Lighting, for PolyOne Distribution, a leading distributor of polymers.

In his new role, Eduardo will be responsible for the planning, organization and controls assigned to A.L.P.'s performance plastic product lines. He will manage these products and services through all stages of the product life cycle to optimize profits, as well as achieve marketing, financial and corporate growth objectives.

Eduardo holds a BS in Chemical Engineering from Universidad Iberoamericana and an MBA from Instituto Tecnológico de Monterrey.

A.L.P. Lighting Components, Inc., is a leading global supplier of lighting components, offering a diverse line of products for lighting OEMs and the aftermarket. From LED to legacy applications, A.L.P. offers the industry's most comprehensive line of lenses, vapor-proof enclosures, unwired fixture bodies, louvers and baffles, reflectors and extruded sheet products. Brands include Steel Craft, LexaLite® and Reflek™.

For more information or to obtain high resolution images contact Lisa Dahm, Director of Marketing Communications, at (773) 792-5648 or lisadahm@alplighting.com.