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**FOR IMMEDIATE RELEASE**

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**NEXXUS LIGHTING ANNOUNCES FACTORY DIRECT**  
**COMMERCIAL WEB PORTAL**  
*ARRAYLEDDIRECT.COM*

***FIRST OF ITS KIND SERVICE FOR LED REPLACEMENT LAMPS GOES LIVE ON DECEMBER 14TH***

CHARLOTTE, NC, November 30, 2011 – Nexus Lighting, Inc. (NASDAQ: NEXS) today announced its new ArrayLEDdirect.com commercial web-portal. ArrayLEDdirect.com streamlines an antiquated supply chain, while expanding our commercial customer base for the Array® brand of specification grade LED replacement light bulbs. Our new portal also provides commercial customers with a unique set of services and support based on their specific business needs, including new cost saving tools and ROI calculators that demonstrate the tremendous cost savings potential LED lighting can bring to their specific application, facility or end customer.

ArrayLEDdirect.com will provide state of the art web tools and customized support to commercial customers ranging from ESCO's to lighting maintenance contractors and from facilities and property managers to home builders. With their own unique user-IDs, customers will be able to receive special pricing, order on-line and get shipment tracking and delivery information.

ArrayLEDdirect.com will go live on December 14, 2011, but beginning today commercial customers can pre-register on the site and receive special discounts and other incentives on initial orders.

“We have been evaluating the antiquated way in which lighting products are sold for some time,” stated Mike Bauer, President & CEO of Nexus Lighting. “We developed ArrayLEDdirect.com to create a new business model for selling and expanding the adoption of LED light bulbs for the commercial market.”

“If you look at other industries, traditional distribution and product delivery models are being replaced with new technologies and web-based solutions. After hearing our customers complain about the existing supply chain and seeing the added cost layers and sales inefficiencies, we decided to start with a blank sheet of paper to sell products in a new way with a higher level of service at very competitive pricing. The net result is we have completely changed the model with our ArrayLEDdirect approach,” concluded Bauer.

**About Nexxus Lighting, Inc.**

Nexxus is a leader in high performance LED replacement light bulbs under its Array® Lighting line of products. The company holds 39 issued U.S. and foreign patents and 32 patent applications pending related to its Array® Lighting and Lumifluent product offering. Nexxus is committed to leading edge design and introducing LED products that set the standard in the industry in terms of performance and reliability.

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*Certain of the above statements contained in this press release are forward-looking statements that involve a number of risks and uncertainties. Such forward-looking statements are within the meaning of that term in Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Reference is made to Nexxus Lighting's filings under the Securities Exchange Act for factors that could cause actual results to differ materially. Nexxus Lighting undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those indicated in the forward-looking statements as a result of various factors. Readers are cautioned not to place undue reliance on these forward-looking statements.*