



## *For Immediate Release*

**Contact:** Ken Hawley, Vice President Sales & Marketing  
Venture Lighting International  
E-mail: ken\_hawley@adlt.com  
Phone: 440.836.7081

### **Tim Gehling Joins Venture Lighting International as East Coast Regional Sales Manager.**

**Solon, OH - July 6, 2012** – Venture Lighting International, a leading manufacturer of Metal Halide Lighting systems, announced that Tim Gehling joined the Venture Sales and Marketing team as the East Coast Regional Sales Manager.

Tim comes to Venture with over 30 years of Sales, Specification and Energy Conservation experience working with various fixture, lamp and ballast manufacturers in the General Lighting field, including Osram / Sylvania, LSI and Universal Ballasts. He is experienced in both lamp applications, as well as indoor and outdoor lighting fixture applications.

“His broad-based experience uniquely enables him to provide quality lighting solutions with our Agent partners on behalf of Venture Lighting” says Ken Hawley. Through his previous employers, Tim has focused his efforts in serving some of the leading-edge municipalities and utilities across the country.

Tim has a BS Degree in Chemical Engineering from University of New Hampshire. He is a member of the Illuminating Engineering Society (IES), both in section positions and National Committees.

“Venture Lighting will continue to be the innovator and leader in Metal Halide lighting solutions, and we are fortunate to have Tim join our sales team. His broad experience in our industry will make him a key driving force behind Venture’s future growth and success” Hawley continues.

Tim Gehling, East Coast Regional Sales Manager  
Venture Lighting International  
E-mail: Tim\_Gehling@ADLT.com  
Phone: 440-478-7062

Venture Lighting International is the world leader in metal halide technology. It is an Advanced Lighting Technologies Inc. Company. Learn more about Venture Lighting by visiting [VentureLighting.com](http://VentureLighting.com).

###