

Jason Varner Launches New Agency

(Charlotte, NC – March 16th, 2015) Twenty year industry veteran, Jason Varner, launches new spec agency in Charlotte, NC market. V3 Lighting is an independent manufacturers' rep focusing on interior specification markets such as corporate office, higher education, hospitality and retail. Finally realizing his dream, founder Jason Varner couldn't be more excited about the future. "Vision, Vigor, Venture are three key words that really sum up who we are at V3. We will be the youngest, smartest and most aggressive spec agency in the market." Indeed a market that is truly booming right now.

V3 is currently seeking representation contracts for high performance linear, down light and decorative manufacturers. Go to www.v3lighting.com for more information.