

# ***Press Release***

FOR IMMEDIATE RELEASE

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## **Finelite, Inc. appoints Jerry Mix as CEO.**

Union City, CA (November 18, 2011) Finelite Inc., a leading manufacturer of high performance lighting systems, announced today the appointment of Jerry Mix as Chief Executive Officer, effective January 1, 2012. Terry Clark, founder of Finelite, will assume the role of Executive Chairman, as well as, Chief Technology Officer. In his new role Mr. Clark will provide leadership for the Finelite team and focus on developing new lighting technologies for the building community. Mr. Clark states, “Jerry is the best person to fill the role of Finelite’s CEO. His commitment to innovation and customer service will yield continued growth for Finelite.”

Jerry Mix founded Wattstopper in 1984 where his vision and direction made the company a leader in the lighting controls industry. Jerry Mix is widely regarded as one of our industry’s most gifted entrepreneurs. By working together, Jerry Mix and Terry Clark are the right team to help Finelite grow bigger, better, and stronger.

### **About Finelite.**

Finelite is in the business of better lighting. Finelite designs and builds innovative, high performance lighting systems for offices, educational and healthcare facilities. Products include ambient LED lighting, LED task lighting, high performance fluorescent general illumination light fixtures, and patented plug-and-play lighting systems. Finelite works with architects to make lighting work better for people and to reduce energy consumption. Finelite works with contractors and building owners to meet their schedules and budgets. By joining forces with the California Energy Commission and the New York State Energy Research and Development Authority, Finelite has received national awards for its lighting research projects. Research findings, design support and education programs are available at no cost to end users, building owners, architects and contractors. [www.finelite.com](http://www.finelite.com)

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**FINELITE**  
*Better Lighting*