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PRESS RELEASE- For immediate release

March 20, 2017

Bill Brown Sales to Represent Lynk Labs AC LED Solutions

(Niles, IL) – Bill Brown Sales (BBS), the leading national sales agency in the lighting components industry, announces that it will represent Lynk Labs Inc., a top OEM supplier and partner for patented low voltage and high voltage AC LED technology. Lynk Labs manufactures and supplies AC LED components including assemblies, COBs, and system solutions.

AC LED based products have become mainstream technology for many new and direct replacement LED applications. AC LED technology can deliver cost advantages and better lighting infrastructure compatibility for many LED lighting systems. Among Lynk Labs' innovative AC LED solutions are Snapbrite™ AC LED Modules, Geolite™ LED lamps and system kits, and Tesla™ LED COBs and packages.

“Our OEM sales partnership with BBS is a natural expansion of our mission,” says Mike Miskin, President and CEO of Lynk Labs. “We are focused on developing products that ease the migration of LEDs into the existing AC electric power infrastructure and lighting fixtures. The reach of Bill Brown Sales will augment those efforts,” he adds.

The BBS team has decades of technical expertise to advise on LED component integration and a track record of helping customers go to market quickly and profitably. “Lynk Labs AC LED technology offers real advantages for lighting fixture OEMs,” says Donny Wall, President of BBS. “In addition to cost benefits, their solutions offer high reliability, lower warranty replacement costs and faster design time. The Lynk Labs product line is a real win for our lighting customers,” he states.

Bill Brown Sales has been representing leading component manufacturers since 1955, including: A.L.P. Lighting Components, Adam Metal Products, Bright View Technologies, Espen Technology, Genesis Plastics Technologies, Heilux, Inventronics, IR-Tec, LTL Testing Labs, Lynk Labs, Roytec Industries, Tripar®, and Wiremaid USA.

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