

**FOR IMMEDIATE RELEASE:**

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**WE-EF launches DOC240 LED recessed exterior downlights with fixed and gimbal versions**

**Warrendale, PA – September 25, 2013 - WE-EF LIGHTING USA**, a leading international manufacturer of Performance Exterior Lighting, continues to expand and refine its proven DOC200 recessed downlight series with LED versions to solve a wide range of urban lighting challenges. WE-EF's latest recessed downlight innovations include the DOC240 LED and DOC240 GIMBAL LED.

The new DOC240 LED recessed downlights feature a diameter of 9.8 in, and are available in two versions:

1. The first version is a powerful 48W option, fitted with 24 LEDs, and can achieve up to 6052 nominal lumens. This version features a reduced depth of only 4.0 in.
2. The second version is an adjustable gimbal option, fitted with 12 LEDs at 18W, and can achieve up to 1542 nominal lumens. This version features an offset gimbal module with lockable aiming, which allows for a true 30° vertical tilt and 360° rotation. The overall fixture depth is 8.0 in.

Both the DOC240 LED and DOC240-GB LED are available in two color temperatures: 3000 K and 4000 K; and a variety of standard finish options including stainless steel. DOC240 LED downlights include a high efficiency PMMA lens system for a versatile choice of symmetric beam distributions: [W] wide; [M] medium; [VN] very narrow; and [VNS], 'sharp cut-off'. Optional linear spread lens and honeycomb louver accessories are available.

0-10 V dimming is offered as a standard feature.

Learn more about WE-EF and the DOC240 LED series by visiting [www.we-ef.com](http://www.we-ef.com).

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**DOC240 LED recessed exterior downlights / Photos: WE-EF**



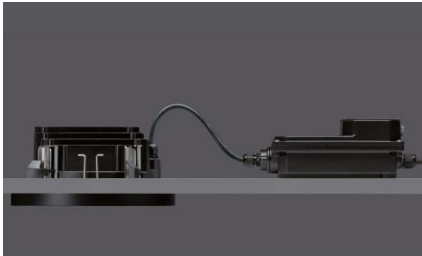
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01 The DOC240 LED is a powerful 48W option, fitted with 24 LEDs, and can achieve up to 6052 nominal lumens.



02 The DOC240-GB is an adjustable gimbal option, fitted with 12 LEDs at 18W, and can achieve up to 1542 nominal lumens.



03 The DOC240 LED features a reduced depth of only 4.0 in.



04 The DOC240-GB LED overall fixture depth is 8.0 in.



05 DOC240 downlights include a high efficiency PMMA lens system for a versatile choice of symmetric beam distributions: [W] wide; [M] medium; [VN] very narrow; and [VNS], 'sharp cut-off'.



06 The DOC240-GB LED features an offset gimbal module with lockable aiming, which allows for a true 30° vertical tilt and 360° rotation.



07 Both the DOC240 LED and DOC240-GB LED are available in two color temperatures: 3000 K and 4000 K; and a variety of standard finish options including stainless steel.