



January 18th 2012

Important announcement

We are proud to announce that Alain Verret, current Eureka Eastern Regional Manager, had accepted a new management role as USA Showroom – E Business Sales Manager.

After several years at a Regional Sales Management position insuring continuous outstanding accomplishments, Alain will play a new important management role for the organization. This new challenging management assignment will lead Alain to focus on brand recognition, improvement of our market shares and offering a better service level to the retail showroom and E business channels. We are convinced that Alain's experience and knowledge of the several United States markets will become a major asset for Eureka and Alain's success in his new role.

Eureka will also reconfigure the actual Eastern territory responsibilities. We will introduce the new Eureka Eastern Sales Manager shortly and, in addition, a new District Sales Manager for NY City's 5 boroughs. A soft transition is expected and should be done over the first quarter of 2012. Alain will remain the first point of contact until the new managers introduction.



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