

Press release

NORDEON GROUP is strengthening its leadership foundations

- **Louis van Uden appointed CEO of the Nordeon Group**
- **Foundation of an advisory board to support Nordeon Group in developing its strategic agenda**
- **Advisory board with top-flight line-up Doug Herst and Pierre van Lamsweerde**

Utrecht, August 7, 2017

The Nordeon Group, one of the world's fastest growing lighting companies founded in 2012, has further strengthened its leadership foundation. Within just four years, Nordeon Group has developed itself into a full service, diverse portfolio global lighting company, operating at the forefront of technology, development, design, and services. With its brands, Griven, Hess, Vulkan, Lamp Lighting, Schmitz, WILA and Nordeon, it caters to a wide range of lighting requirements. The collective know-how regarding applications, technology, design, specifications and adaptation makes the Nordeon Group a true full-service partner for lighting professionals across the globe.

To consolidate this dynamic development, both at a strategic and operative level, and to continue to strengthen the market position of the Group, the Nordeon Group is arranging its management team.

Patrick van Rossum, chairman of the Nordeon Group commented, "Over the past four years, Nordeon Group under Pierre van Lamsweerde's leadership, has done a tremendous job in establishing itself as a leading world class professional lighting company. To take the business to the next level, we have decided to further strengthen the Group's leadership structure."

Part of this has been the appointment of Louis van Uden as CEO of the Nordeon Group as of July 1st 2017 replacing Pierre. Van Rossum said, "Louis van Uden has been instrumental in re-establishing Vulkan as a leading outdoor urban area lighting business. Following this, he has revitalized Hess in its home markets and restored it to its former glory as one of the world's leading decorative outdoor lighting companies. With a proven track record, he is the perfect fit for this role."

To further support the Group's leadership team in setting its strategic agenda Nordeon Group has appointed an advisory counsel. We are proud to have been able to attract Doug Herst as its first member. Doug developed US based Peerless Lighting into a leader in the specification market for architectural indoor lighting before selling his family business to Acuity Brands. He has a strong affiliation for technology, and amongst others, Doug sits on the board of Lumenetix.

Doug Herst will be joined by former Nordeon Group CEO Pierre van Lamsweerde. Pierre, who has been at the helm of the Nordeon Group from its inception and has invaluable industry and company knowledge.

ABOUT NORDEON GROUP

The Nordeon Group is one of the world's leading lighting companies. It consists of medium-sized, agile manufacturing and innovative sites, which operate in close proximity to their specific markets. The Group's aim is to pool and utilize the experience and capabilities of these individual companies, in order to offer customers maximum benefit with optimum service and performance.

The Nordeon Group boasts a comprehensive portfolio of leading lighting companies to service the market's needs in a comprehensive fashion:

The leading architectural outdoor lighting brand **Griven** (Italy);
Premium decorative specification brand **Hess** (Germany);
The outdoor utility lighting specialist **Vulkan** (Germany);
The premium architectural indoor brand **WILA** (UK and Germany);
The indoor functional lighting specialist **Nordeon** (Germany);
Schmitz-Leuchten (Germany) with premium indoor lighting solutions;
Finally, **Lamp Lighting** (Spain) with its extensive portfolio of professional luminaires for indoor and outdoor applications.

Each of these brands market through a worldwide sales, manufacturing and support organization.

Hess, Griven, and Nordeon have a strong presence in the North American market through the Nordeon Group site in Gaffney, South Carolina and in the Middle East, the Group strengthened its position by establishing its own sales office.

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