



August 14, 2017 | SESCO Lighting expands reach in Alabama, acquires G2 Lighting

SESCO Lighting is pleased to announce it is expanding its reach with the acquisition of the G2 Lighting Agency, based in Birmingham, AL. According to Todd Langner, President/CEO of SESCO Lighting, "Today more than ever, this acquisition helps support our growing sales efforts. This opportunity creates a unified specification, contractor and distributor support structure over our entire footprint. From a geographical standpoint, our now contiguous footprint bolsters our presence in both the greater Atlanta and Gulf Coast markets."

It has been a goal of SESCO Lighting to expand into Alabama, and the buzz and excitement over the announced acquisition in the Birmingham market is something that is embraced by the growing SESCO Lighting team. Marshall Graham, SESCO's Chairman, says, "When looking at this acquisition, it quickly became apparent that Shannon Godwin and the team at G2 Lighting were an extraordinarily good fit for SESCO. The fact that SESCO and G2 Lighting are both specification driven companies made Shannon's team the obvious choice."

When the contract was finalized, Shannon Godwin, President of G2 Lighting added, "I sincerely appreciate the opportunity the SESCO family has provided G2 Lighting Agency and its employees. I am very thankful to the outstanding manufacturers and staff who supported G2 Lighting Agency over the last several years. I owe a debt of gratitude to the specifiers, distributors and contractors who supported G2 and we all look forward to a new beginning as we join the SESCO family!" The G2 Lighting Agency and its employees will be integrated into SESCO over the next month.

Today, SESCO Lighting is the nation's largest and most successful lighting manufacturers' representative company, with more than 250 employees and annual sales approaching \$300 million. Founded in 1967 by Mike Segal and this year celebrating 50 years in business, SESCO Lighting, an ESOP, is now 100% employee owned with 14 branch offices and 8 support divisions.

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