

Lunera Names Transformational Leader, John Bruggeman, Chief Executive Officer

Appointment Accelerates Path to Deliver Innovative Smart Building Services

SANTA CLARA, CALIF., May 2, 2017– While the industry shifts from LED lighting and controls to Industrial Internet of Things (IoT), Lunera is set to deliver Smart Building Services that measurably impact customer savings focused on energy, property and resource management. To lead this industry shift, Lunera has appointed [John Bruggeman](#), chief executive officer. John’s proven expertise, strategic vision and relentless execution will drive Lunera to be first-to-market with game-changing Smart Building Services.

Innovation around Lunera's patented and award-winning plug-and-play technology converts a standard LED lightbulb into an intelligent, IoT-edge device. Lunera’s innovation provides customers a total cost of deployment of less than 50-cents per square foot and ensures the fastest and broadest deployment of sensor networks. In addition to energy savings, Lunera Smart Building Services include people and asset tracking, space optimization, promotional and couponing applications, and Wi-Fi and Bluetooth access points.

“John is the right leader at the right time. He has a keen ability to define and lead a market category that is primed for disruption,” said Gary Dillabough, chairman of the board, Lunera. “Lunera has had exceptional performance to date and John’s software experience and track record of success will accelerate Lunera’s leadership in the emerging Smart Building Services market.”

“We are at a time and place where there’s a great deal of confusion in the market,” said John Bruggeman, chief executive officer, Lunera. “There is strong demand by companies to intelligently use their buildings’ data to improve energy, property and resource management. Lunera plans to rise above the industry noise and bring clarity to an Industrial IoT approach that makes economic sense.”

About John Bruggeman

As CEO, John directs corporate strategy, product development, sales and marketing, services and support, and operations. With decades of executive leadership at market-leading companies like AOL, Cadence, Lucent, Mercury, Netscape, Wind River, and most recently, as CEO of Traxpay, a privately-held B2B payments provider, John brings seasoned management and expertise in developing strategies and organizations to lead industry transformations around technology product lines, enterprise software, and cloud-based services. John holds a Master’s degree in Mathematics from University of Connecticut and a Bachelor of Applied Science in Computer Science from San Jose State University.

About Lunera

Lunera is a Smart Building Services company that uses innovative Industrial Internet of Things (IoT) technology to optimize energy, property and resource management for the commercial and industrial buildings market. Lunera’s unique invention embeds IoT-edge technology, sensors, controls, modems and microprocessors, into an LED lamp.

Lunera LED Sensor lamps allow customers to reduce overall energy spend, HVAC, plus lighting, plus plug-load, by up to 50 percent. Lunera has deployed millions of plug-and-play LED lamps across multiple market segments including retail, hospitality, commercial office, healthcare, education, and municipal. Lunera also provides

customers a convenient pay-for-use software-as-a-service model. For additional information, visit www.lunera.com or connect with us on [Twitter](#), [LinkedIn](#) and [Facebook](#).

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