



GE Consumer and Industrial Lighting Systems

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Subject: **GE Lighting Systems, Inc. Price Increase**

Today we are announcing a price increase of **3%-6% effective March 1, 2010** on GE Lighting Systems HID products. Continued cost escalation, particularly in copper and aluminum, as well as, energy, transportation and packaging, has made this an unavoidable event.

Valid quotations will be handled on a transactional basis and in accordance with the terms of the special pricing authorization. Existing quotations will be honored for orders fully released on or before March 1, 2010.

Should you have any questions regarding this increase, please contact your local GELS Sales Representative for assistance. Also, please know that at GELS, we are committed to aggressive cost take out plans and improving productivity to offset the impact of these cost escalations, and minimizing the impact on your business.

We appreciate your business and thank you for your support.

Regards,

A handwritten signature in cursive script that reads 'Alan D. Johnson'.

Alan D. Johnson
Commercial Operations Leader

A handwritten signature in cursive script that reads 'Jason C. Stockton'.

Jason C. Stockton
C&I National Sales Manager