



GE Consumer and Industrial Lighting Systems

Alan D. Johnson
Pricing Manager

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GELS Authorized Distributors

July 3, 2007

Subject: GE Lighting Systems Inc., Price Increase

Today we are announcing a 5% price increase effective August 3, 2007 on GE Lighting Systems products. This increase is necessary due to continued cost pressure that we're experiencing in metals, transportation and packaging. Valid quotations will be handled on a transactional basis and in accordance with the terms of the special pricing authorization. Existing quotations will be honored for orders fully released on or before August 3, 2007.

GE Lighting Systems Inc., is committed to pursuing measures to take out cost, and at the same time, we're aggressively focusing our efforts on improving productivity as a means of minimizing this record setting inflation we find ourselves in. We appreciate your business, your support and your understanding as we tackle these cost pressures and work to provide you with the best quality product at the best value. Should you have any questions regarding this increase, please contact your local GELS Sales Representative for assistance, and again, thank you for your business.

Regards,

A handwritten signature in cursive script that reads "Alan D. Johnson".

Alan D. Johnson
Pricing Manager

A handwritten signature in cursive script that reads "Jason C. Stockton".

Jason C. Stockton
C&I National Sales Manager