

FOR IMMEDIATE RELEASE

****MEDIA ADVISORY****

**LIGHTFAIR INTERNATIONAL 2009
MASTERS' COURSES OFFERED FREE OF CHARGE**



AMC, INC.
240 PEACHTREE ST. NW
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ATLANTA, GA 30303

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WWW.LIGHTFAIR.COM



In Collaboration with
The Illuminating
Engineering Society

IALD

In Collaboration with
The International
Association of
Lighting Designers



AMC

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by AMC, Inc.

WHAT: In celebration of **LIGHTFAIR International's** 20-year Anniversary, its two historic ***Masters' courses will be offered free of charge*** to LFI 2009 attendees and exhibitors registered for the Exhibit Hall or LFI courses—based on generous support provided by **Acuity Brands Lighting, Osram Sylvania, Amerlux Lighting Solutions and MechoShade Systems.**

COURSE #1: 20 Years of Light and Lighting: A Look at the Recent Past with Lessons for the Future
MASTERS course #L09M01
Wednesday, May 6, 2009 - 9:00 am - 12:00 pm

Master: Dave Dilaura, LC, FIES, AAAS, Acuity Brands Lighting

Special financial sponsorship provided by **Acuity Brands Lighting** and **OSRAM Sylvania.**

COURSE #2: 20 Celebrating the History of the Independent Lighting Designer
MASTERS course # L09M02
Wednesday, May 6, 2009 - 2:00 pm - 5:00 pm

Panel of Masters:

Howard Brandston, FIES, Hon. FCIBSE, FIALD, PLDA, MSLL, LC, MM Brandston & Co.

Ray Grenald, FIES, FIALD, FAIA, LC, Grenald Waldron Associates

David Mintz, FIESNA (Emeritus), FIALD

Sonny Sonnenfeld, IES, USITT, Creative Studio Designs

William Warfel, IES, IALD, USITT, LC, Warfel Lighting & Theater Design

Moderators:

Addison Kelly, IES, IALD, US Lighting Consultants

William Maiman, IES, DLF, MechoShade Systems

Special financial sponsorship provided by **MechoShade Systems** and **Amerlux Lighting Solutions.**

WHERE: Jacob K. Javits Convention Center, New York, NY

WHO: Open to LFI 2009 attendees and exhibitors registered for the Exhibit Hall or LFI courses on a first-come, first-come basis. Masters' course(s) must be selected as part of LFI registration to attend.

OF NOTE: Attendees must register for these sessions and seating will be available on a first-come, first-served basis.

HOW: Registration via the official LFI website at www.lightfair.com.

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LIGHTFAIR International is sponsored by the Illuminating Engineering Society (IES) and the International Association of Lighting Designers (IALD). The event is produced and managed by AMC, Inc.