

To go boldly where no marketing has gone before...

[Marketing Manager]

That's because our client (whose forecast for 2009 shows an even greater increase than for the prior year) is seeking an articulate, straight-shooting, *customer-focused* Marketing Manager to drive their marketing efforts in the U.S. They are known in the industry for being good at marketing, and *are looking for that right person to beam them up to the next level!*

You will be use your solid track record marketing to the distributor channel, your ability to get your point across quickly and clearly and your sense of humor as you oversee program administration, implement training utilizing webinars and schedule and develop all e-mail and database marketing! In addition, you'll oversee event management for trade shows and industry events, as well as act as market liaison to our client's new product development team. And our client's New Product team is hungry for your market research!

Our ideal candidate should be a Marketing Manager, Vice President of Marketing, though strong Marketing Communications Managers or Market Research Managers ready to broaden her/his responsibilities will be considered. You should have solid experience marketing some type of hard goods (electrical products, plumbing, appliances, lighting, computers, aftermarket auto, etc.) to a distribution/wholesale channel as well as very good written and *Excel* skills. Familiarity/experience with NAED and/or NEMRA as well as experience working with an independent rep network are real plusses (but not critical). Minimum of three year's management experience essential; BA highly preferable.

If you want a career, not a job, send us your resume along with a half-page write-up of an accomplishment that best demonstrates your most significant work. Include this in your email response. We'll read it first. *E-mail your resume **NOW** to Scott Sample at: edisonreport@pompeo.com*

We believe your accomplishments are as important as your resume. If you are an achiever, we'll get back to you right away.

Since 1986, the most highly regarded companies, both large and small, in the lighting and electrical industry have depended on Paul Pompeo to bring them the most accomplished and vital talent available---candidates who will perform and grow with your company for the long term. To discuss your specific needs, call or e-mail The Pompeo Group now.

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