

News

National Lighting Bureau

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FOR IMMEDIATE RELEASE

COLGAN ELECTED CHAIR OF NATIONAL LIGHTING BUREAU

Silver Spring, MD—Robert W. “Rob” Colgan, Jr. has been elected chair of the National Lighting Bureau. The Bureau is an independent, not-for-profit, lighting-education organization sponsored by professional societies, trade associations, manufacturers, utilities, and agencies of the U.S. government.

Mr. Colgan agreed to serve as interim chair of the Bureau during the final quarter of 2008, when then-Chair Doug Baillie retired from Acuity Brands Lighting. Mr. Colgan was elected to a full term as chair at the Bureau’s recent annual meeting. At the same meeting, Susan Bloom, the Philips Lighting and Advance representative, was re-elected Bureau vice chair; Howard P. Lewis, the Illuminating Engineering Society of North America (IES) representative, was elected secretary/treasurer.

Mr. Colgan is the National Electrical Contractors Association’s (NECA’s) executive director of marketing, responsible for business development and marketing communications to increase market opportunities for electrical contractors, particularly in the emerging energy-solutions market. He also oversees NECA’s public relations and membership recruitment and retention activities.

(MORE)

*Colgan Chairs NLB
(ADD ONE)*

*John P. Bachner
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Prior to joining NECA (in 1998), Mr. Colgan spent more than 25 years in electrical contracting. He holds Bachelor of Arts and Master of Business Administration degrees from the University of Toledo.

“I’m optimistic about the future for the National Lighting Bureau,” Mr. Colgan said, “even in today’s difficult economy. In recent years, the Bureau’s mission has expanded to raise awareness, both within the lighting industry and with the general public, of the significant role that effective, energy-efficient lighting and lighting controls play in the reduction of pollution and greenhouse gases and in supporting efforts to achieve U.S. energy independence. New technologies are creating new opportunities, and the NLB is helping to get the word out. I think we can make a real difference and that’s exciting.”

Others elected or re-elected to serve on the National Lighting Bureau Executive Committee are:

Steve Braun (*Vandal Shields*),

Mike Colotti (*OSRAM Sylvania, Inc.*),

John Coventry (*International Association of Lighting Designers*),

Mary Beth Gotti (*GE Lighting*),

Terry McGowan (*International Dark-sky Association*),

Cary S. Mendelsohn (*interNational Association of Lighting Management Companies*),

Steven Myers, LC, MS HR Ed (*Philips Lighting Company*),

Tom Naber (*National Association of Electrical Distributors*),

Ron Runkles (*National Electrical Manufacturers Association*),

Kristine Winner, IIDA (*National Council on Qualifications for the Lighting Professions*), and

James M. Yorgey, P.E., L.C. (*Lutron Electronics Company*).

(MORE)

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(ADD TWO)*

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Founded in 1976, the National Lighting Bureau provides information about and encourages reliance on High-Benefit Lighting[®], that is, lighting that quickly pays for itself by improving productivity, reducing absenteeism, preventing accidents, enhancing security, and/or otherwise contributing important and valuable benefits while also minimizing energy waste.

More information about the National Lighting Bureau is available at its website (www.nlb.org) or by contacting the National Lighting Bureau Communications Office (8811 Colesville Road, Suite G106, Silver Spring, MD 20910; tel. 301/587-9572; fax 301/589-2017; e-mail info@nlb.org).

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EDITORS PLEASE NOTE: Obtain a photograph of Mr. Colgan by contacting John Bachner at john@nlb.org or 301/587-9572, ext. 223.