



April 10, 2006

Dear Advance Customer,

In response to the unusual sharp escalation in component, transportation and commodity costs, Advance must pass along a cost adjustment on all magnetic products to its OEM, Distributor and International customers. There are unusual forces at work in the metal commodity markets that are beyond our capability to control. Effective with May 15, 2006 shipments, a 10% price increase will be applied to all magnetic ballasts (fluorescent, sign and HID).

New price schedules will be sent to you via your Advance sales representative. Advance remains committed to providing superior value to your organization.

Thank you for your support and understanding.

A handwritten signature in black ink, appearing to read 'Brian R. Dundon'.

Brian Dundon
President & CEO
Advance